

Global Investment Strategy

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Investment Summary

Covid vaccines have arrived and 2021 growth expectations look much better.

Vaccinations are providing justified optimism pushing business confidence and interest rates higher. It is likely that major economies can be back to a “new normal” by the end of this year. So 2022 is increasingly likely to see renewed socialising, travel and rising consumer confidence.

Inflationary expectations are not an issue, for now.

Inflation expectations have remained well anchored, and remain below target for most central banks. The US is aggressively pursuing maximum growth and higher than 2 per cent inflation. Growth is the main target for the Authorities, debt levels are rising, it could all look very different down the line.

An end to loose money is not in sight, yield curves steepen.

The short end of the interest rate curve remains at low levels and negative for several major countries. Ten year yields remain below inflation targets for the next ten years, hardly suggesting a boom. This is a damning view of the future, no growth, as well as concern that central banks are now powerless. Yet the US is offering a way out. Will it be taken enthusiastically, reluctantly or rejected?

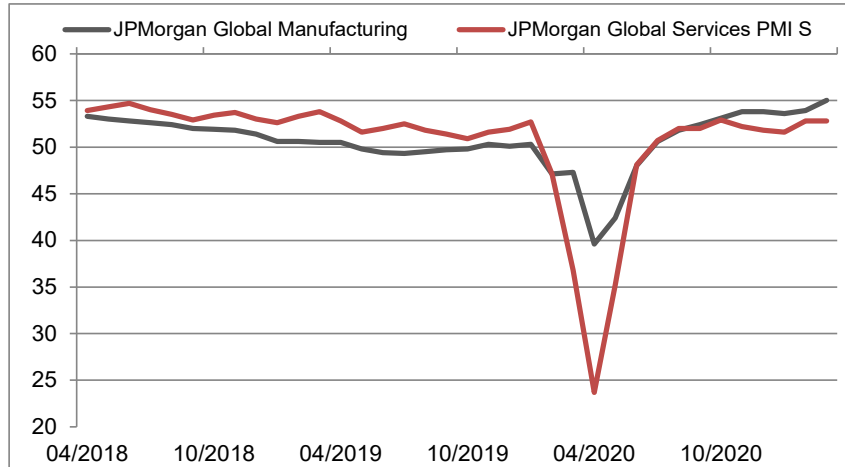
Equity markets are at highs, assuming earnings will recover strongly.

Equities already discount a return to normal economic activity, so pressure is on corporate earnings. Is this the time to bite the bullet and buy cyclicals and value? And sell growth like technology? What is clear is that if growth becomes more prevalent, then there are cheaper ways to buy into it.

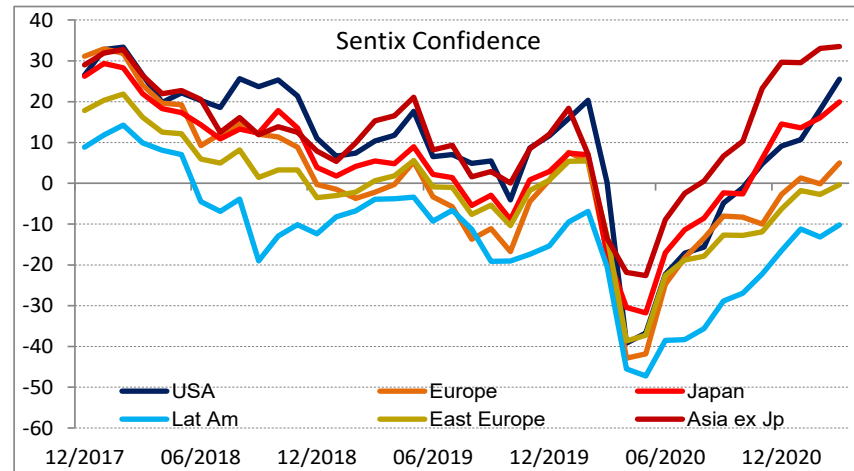
Growth and Inflation

Source: JP Morgan, Sentix, OECD, Bloomberg,

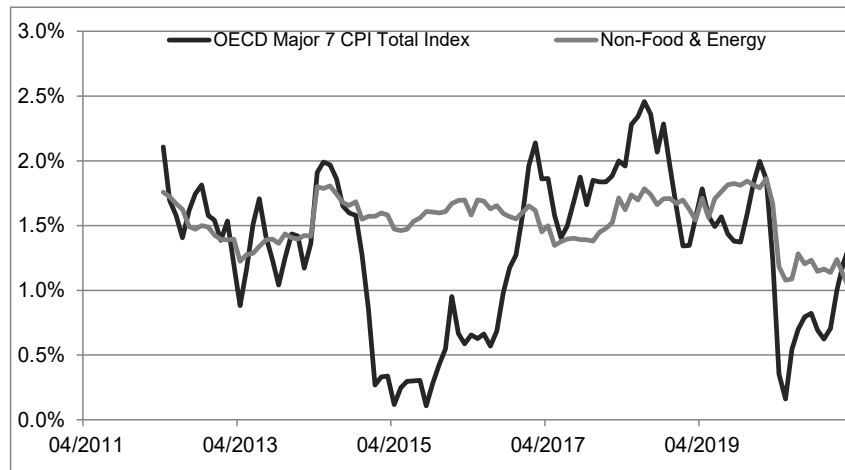
JP Morgan Global PMIs



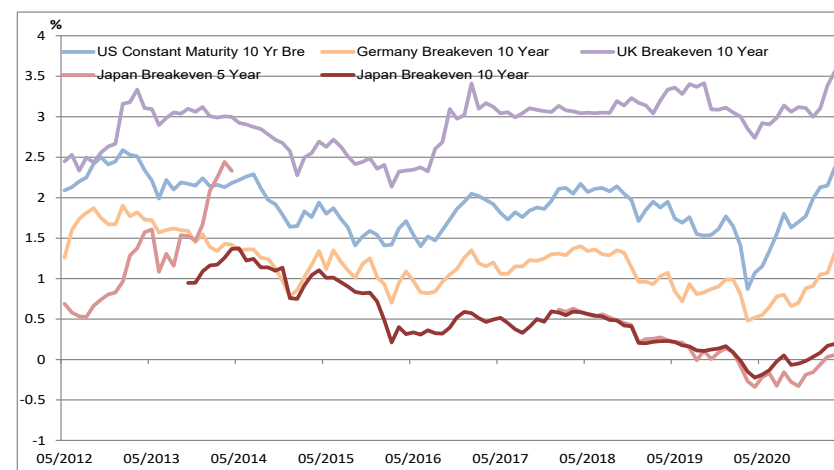
SENTIX Business Expectations Survey



OECD G7 Inflation



Implied Inflation from Index Linked Bonds



What are markets telling us?

Bond markets saw a further steepening of curves in March and a rise in the USD.
Value equities responded strongly to this, with Banks and Energy stocks to the fore.
Growth stocks and in particular Consumer Staples and Health Care are seeing their growth devalued.
The US government is pushing ahead with a strong Fiscal boost.
Implied inflation from indexed linked bonds has risen to highs, so markets are aware of the inflation risks.
For now markets are behaving as normal in an economic upturn;
But it will take time to understand all of the impact from the pandemic.

What are we thinking?

US action on monetary and fiscal policy is a game changer, can/will other jurisdictions follow?
Only tardily, is our view. However it will be an influence.
Central Banks have little ammunition, but if inflation moves upwards they will embrace it.
It is now clear that 2021 will be a year of rising growth; vaccinations are providing real hope.
For now we can journey in hope, with the reality likely to hit home in the second half of the year.
The problem is that equities already discount a new high in profits, and real interest rates are negative.
Climate change and ESG will drive investment trends near term for Europe.
The UK will find out the true cost of Brexit.
It is not the time to be short of Value.

Fixed Income

Fixed Income Strategy (1)

DURATION

We are short duration.

The US fiscal package is a game changer since it eliminates the output gap.

High savings and wealth provide extra spending.

Fed have stated they will not hike rates until both inflation is above target and employment is maximized.

Here is the best chance for a shift in inflation expectations and higher market rates.

What about everywhere else? Australia and Canada should largely follow.

UK should too, since it is largely a service economy. Fiscal austerity has been delayed and likely will again.

EU has a fiscal boost, but will be a laggard. That should not stop yields drifting upwards though.

SPREAD PRODUCT

Stronger growth is positive, but rich valuations and risks further out prompt caution.

The economic outlook, positive growth and supportive policies, favours spread product.

Despite this we have reduced our overweight for reasons given below:

Spreads have come in from 330 over to 100, basically back to the historically low Pre-Covid level;

Corporate leverage and cash balances have risen, so far for precautionary reasons;

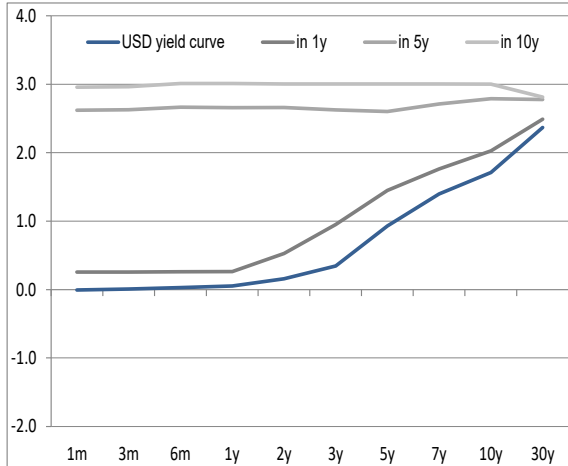
Governments are in weaker positions: debt levels are higher, monetary policy limited in efficacy.

US fiscal action accelerates the upturn, but raises the risk of volatility later as overheating becomes debated.

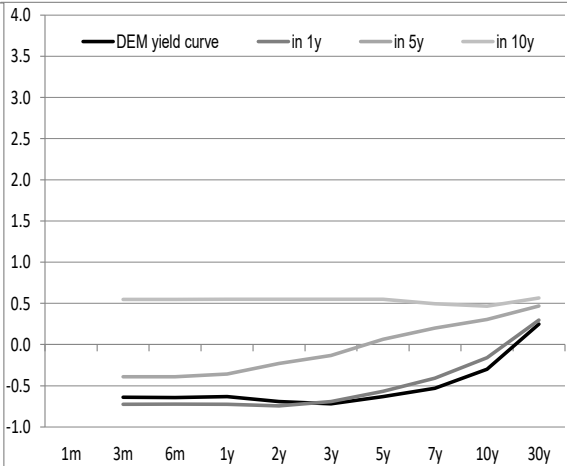
Forward Yield Curves

Source: Bloomberg,

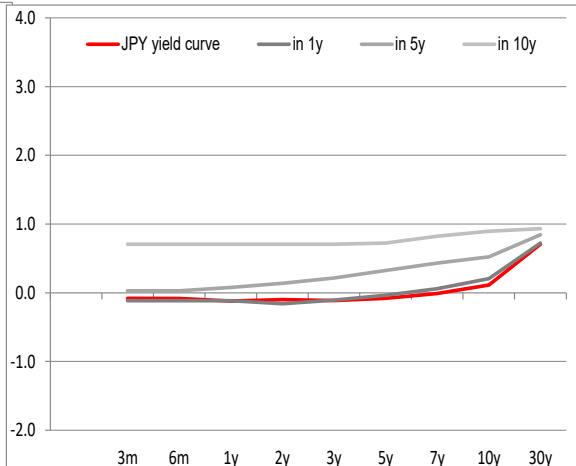
USA



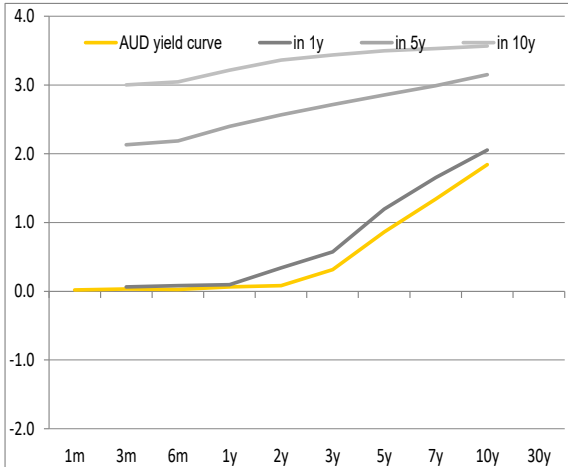
GERMANY



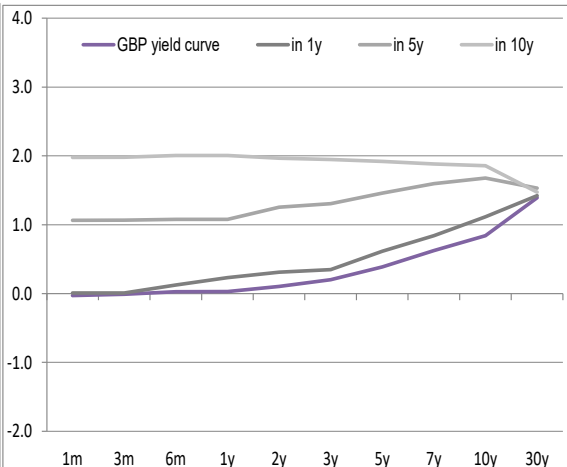
JAPAN



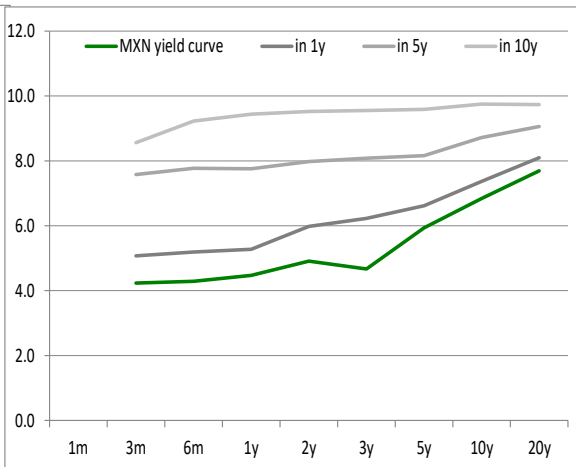
AUSTRALIA



UK



MEXICO



Fixed Income Strategy (2)

COUNTRY ALLOCATION

We have little preference.

US forward curves put US rates in the distant future way higher than EU rates - in the long run that is wrong.

For now the more dynamic US economy will win the argument. We will keep our powder dry.

Central banks will not anticipate and will keep rates low until targets are reached.

Changes to inflation targets make nominal yield convergence less obvious, but the differences are stark.

Negative yields are no longer rare.

Banking sectors are struggling with the negative yield environment, but optimism is rising this may change.

German yields are poor value. If yield downside is negligible why risk suffering the upside?

CURRENCY

We have limited currency positions.

The USD is strengthening in line with interest rates, with the US expected to return to normal more quickly.

If US fiscal action leads to a large worsening of the current account deficit, the dollar will weaken.

The Euro is cheap on fundamentals, but rates are not rising and risks around the EU persist.

Equity

Equity Strategy (1)

GLOBAL

The global profit cycle is turning up again, supporting equities..

Current earnings fell 2% last month, while forward earnings rose 1%, boosted by economic optimism. When historic earnings are below Shiller earnings, and turn up, historically it is a good time to buy equities. Positive news flow will stay with us for the near future, so equities will have support from news flow. But it remains that the real damage that COVID has done to the economy or businesses is unknown. With little room for disappointment we would not be rushing to buy equities.

Valuations are extended and still not the focus.

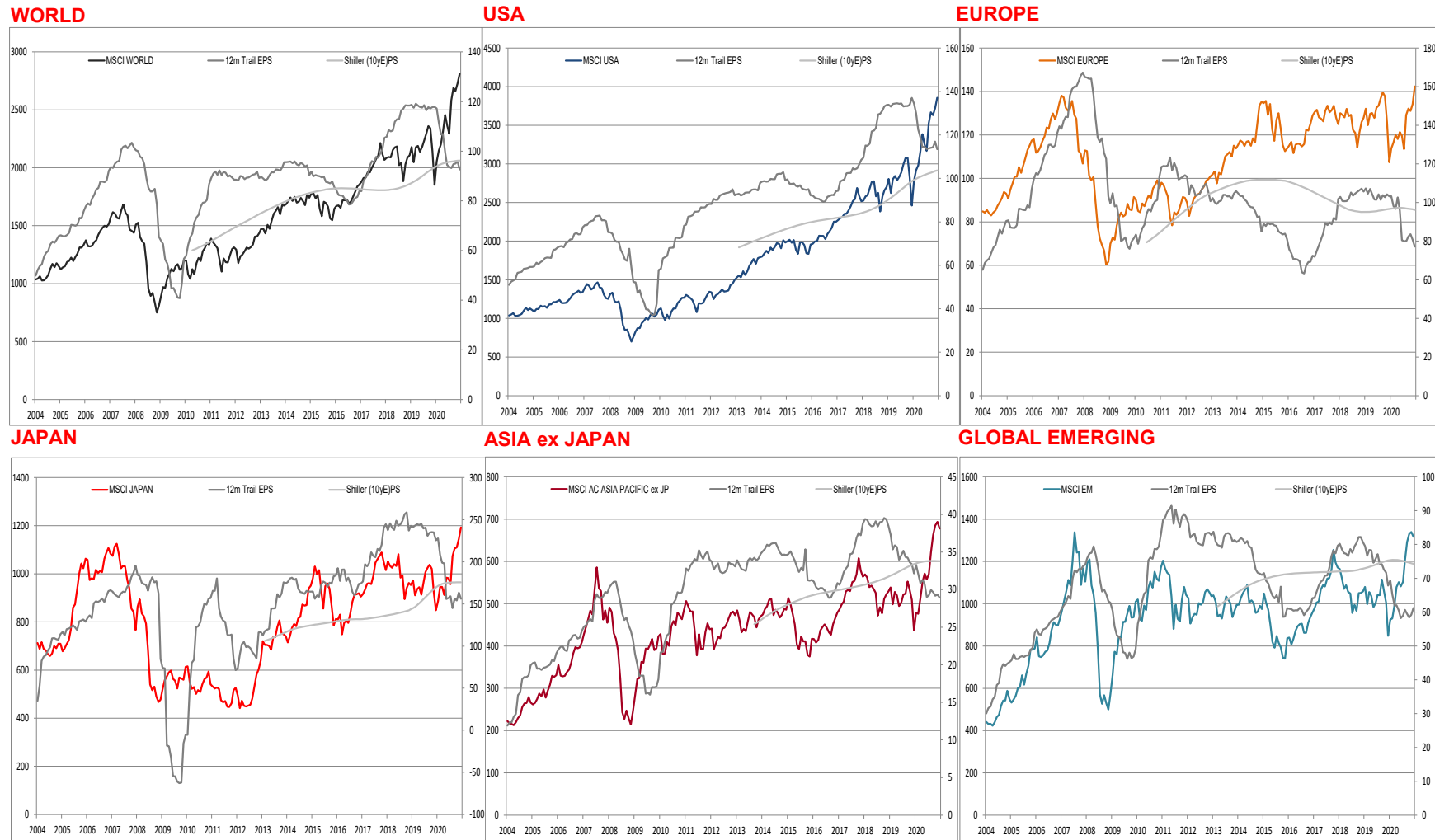
P/Es are related to future earnings growth in which confidence has improved. The current historic P/E of 35x is expensive, and the forward P/E remains at 21x. Corporates have taken on debt while at the same time boosted cash balances to all time high levels. Dividends need to grow as the cash is put to use.

Profit forecasts are not too excessive at present.

The next twelve months are forecast to see 40% profit growth, which is not ridiculous. In 2018 before COVID appeared, MSCI World earnings were forecast to reach 140 on a P/E of 16x. Currently forward earnings are at 138 on a P/E of 21x, if forecasts rise to 140 then the P/E would be 20x.

MSCI Equity Indices and Earnings (right hand axis)

Source: MSCI, Bloomberg,



Equity Strategy (2)

SECTORS

Improved confidence in growth expectations has caused trends to reappraise.

Cyclical sectors saw a strong rise, helped by rising interest rates,
Energy and Bank stocks were in demand, but it is too early to suggest that these are now favourites.
Defensive Growth – Staples and Health Care are struggling due to high valuations.
Technology remains mixed, how much has COVID created a change in behaviours?
What is clear is that “Covid losers” are being picked up.

FACTORS

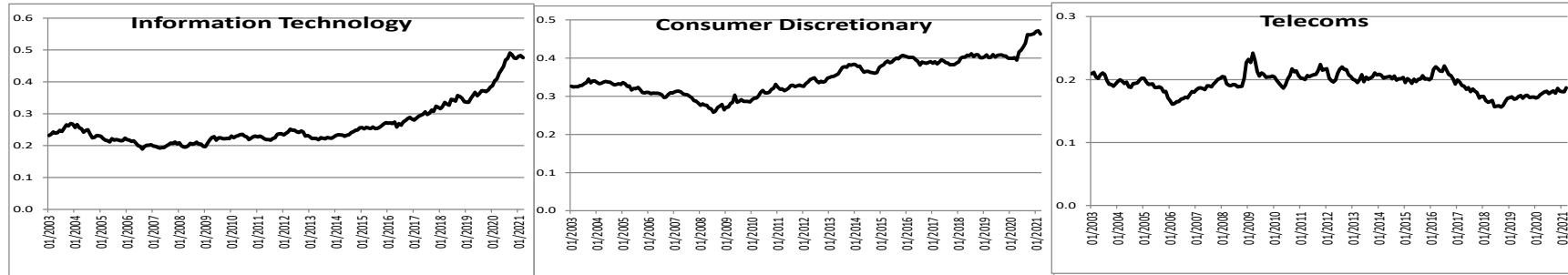
Trends are starting to reverse, for how long can this continue?

Value had a strong month – helped by rising interest rates.
The revaluing of growth has just begun, but it needs continued upward earnings revisions to continue.
Size is outperforming, and will continue to do so as growth is re-evaluated.
If growth is to be more prevalent as economic activity returns then expensive growth will be unattractive.
It is a time for investors to reappraise portfolios and probably avoid being underweight to Value.

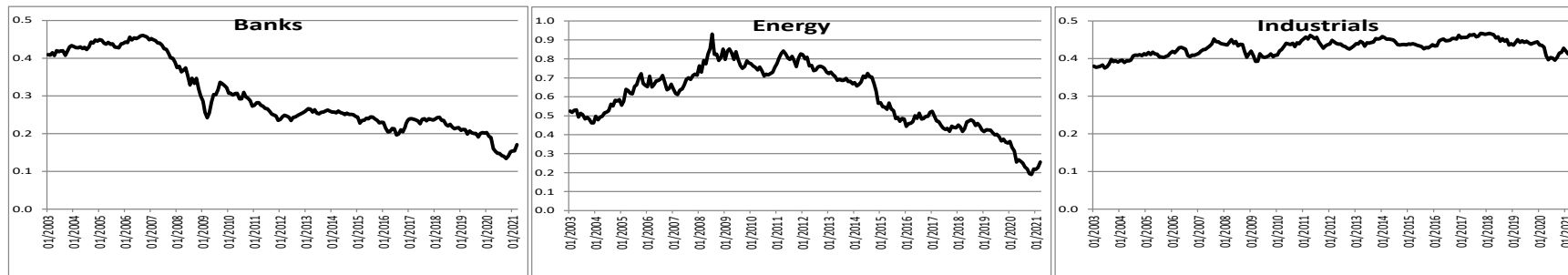
MSCI Equity Sectors Relative Performance (in USD)

Source: MSCI, Bloomberg,

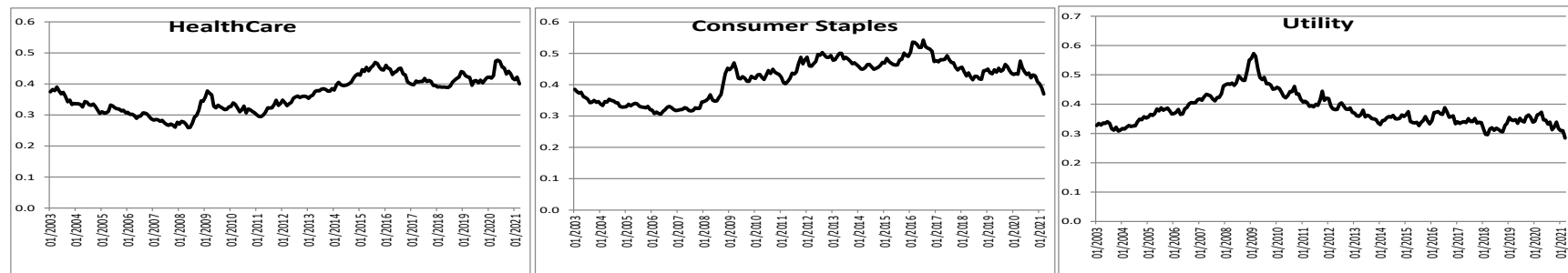
LEADING LIGHTS



ON THE TURN?



OUT OF FAVOUR



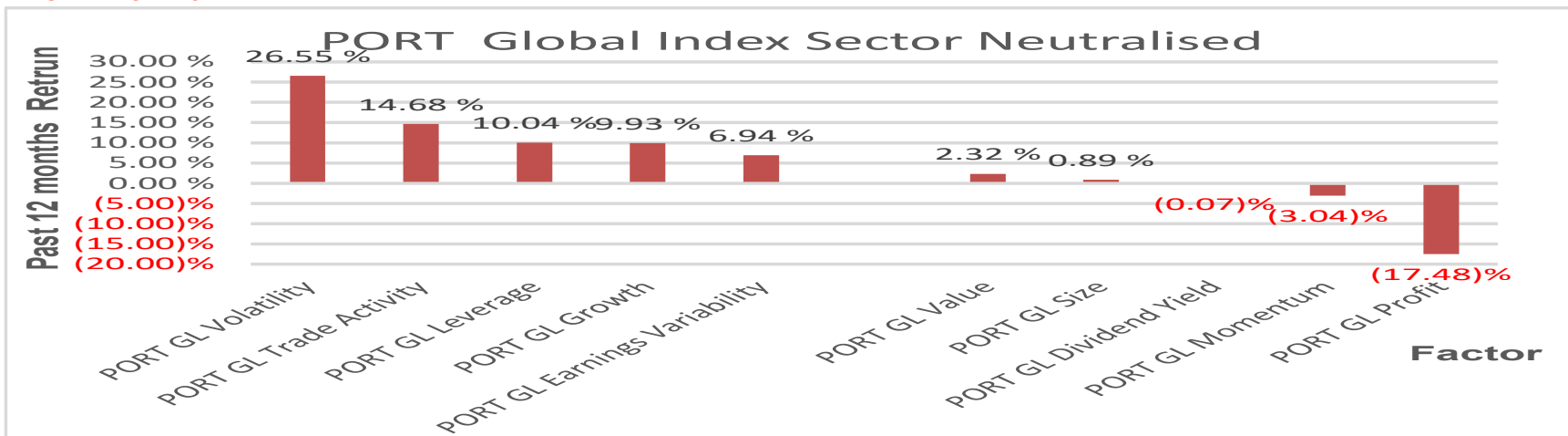
PORT Factor Analysis

Source: Bloomberg,

1 MONTH



PAST 12 MONTHS



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